



## Bell ATM Service, Inc.

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### *To Our Valued Customers,*

After extensive research into the issue, we have confirmed that our stickers are in fact ADA compliant. Section 703.3.2 of the DOJ ADA Standards is referring to ***tactile characters***. We contacted the Department of Justice ADA helpline and they confirmed this information. They informed us that the visual characters underneath the Braille must conform to section 703.5 of the standard, not 703.3. Because the Braille on our stickers is clear, and not embossed, it does NOT distort the visual characters (text) below the Braille. Additionally, our vendor has contacted the Department of Justice's legal department and has confirmed that no one should be able to claim 'damages' from these stickers, as they are compliant.

**Thanks,  
The Team at Bell ATM**

**Note:** Bell ATM Service, Inc. does not offer legal advice. The information contained in this letter is guidance based on research that we have done. This is NOT LEGAL ADVICE. We encourage our customers to consult with their own legal advisors to assess the ADA standards and requirements that are to be met by March 15, 2012.

Please contact us at 1 (888) 772-1990 or email us at [ADA@BellATM.com](mailto:ADA@BellATM.com) for more information